

Contest Rules and Regulations
Winter Sidewalk Sale
Parkland Mall – Morguard
January 11-21, 2018

Eligibility: The Winter Sidewalk Sale contest (the “Contest”) is only open to residents of the Province of Alberta, who are 18 years or older, at the time of the Contest. Notwithstanding the foregoing, the Contest is not open to representatives and agents of Parkland Mall (the contest sponsor), employees and representatives of Morguard or any retailer located in the Contest Sponsor(s), or the contest sponsor’s affiliated companies, advertising and Contest agencies, and all persons with whom any of the foregoing individuals are domiciled or members of their respective immediate families.

By entering the contest, each shopper automatically accepts the rules set out below (the “Contest Rules”), which are subject to change without notice, and automatically releases the Contest Sponsor(s) and any other person or entity associated in any way with the Contest, all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and Contest agencies, from any and all liability arising in connection with the Contest, including, without limitation, the selection of the draw winner and the administration of the Contest.

By entering the Contest, all entrants accept the terms and conditions of the following Contest Rules and agree to be bound by them.

1. The Contest begins at 9:30 a.m. (MDT) on January 11, 2018 and ends at 5:00 p.m.(MDT) on January 21, 2018. No purchase is necessary to enter the Contest. Contest is void where prohibited by law.
2. Daily Draw - Contest must be accepted as awarded. No cash value. Each entrant is automatically entered into a random draw for one chance to win a \$50 Parkland Mall Gift Card. A \$50 gift card will be awarded each day of the Winter Sidewalk Sale, from January 11-21, 2018, inclusive. The winners will be contacted within 24 hours by phone or email, depending on information provided on the entry form. Winner must claim their prize at Parkland Mall in person. No prizes will be couriered or sent via Canada Post.
3. If the prize draw winner cannot be reached within 48 hours following the draw, incorrectly answers the skill-testing question, declines the prize, or does not claim the prize within 7 days, another entrant will be selected.
4. Prize must be accepted as awarded and may not be transferred or exchanged, combined or used in concert with another contest or offer. The Contest Sponsor(s) reserves the right to substitute a prize of at least equal value in the event of unavailability, for whatever reason, of the advertised prize. The prize must be accepted as is.

5. The Contest Sponsor(s) reserves the right to verify if the Contest winners satisfy all Contest admissibility criteria. Winners will also be required to correctly answer, unaided, a time-limited mathematical skill-testing question. The Contest Sponsor's rulings are final and without appeal in all matters related to the promotion and the awarding of prizes.
6. By entering this Contest, entrants consent to the use of their entry, name, city of residence and/or any photograph of them that may be taken in publicity carried out by the Contest Sponsor and their advertising agencies, without further notice or compensation.
7. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, that have been submitted through illicit means, or do not conform to or satisfy any condition of the Contest Rules may be disqualified by the Contest Sponsor. The Contest Sponsor takes no responsibility for lost, delayed, managed, misdirected or late entries. The Contest Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. All entries become the property of the Contest Sponsor and will not be returned.
8. By participating in the Contest, entrants release and hold harmless the Contest Sponsor(s), their advertising and Contest agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest.
9. This Contest will be run in accordance with these Contest Rules, subject to amendment by the Contest Sponsor(s). Participants must comply with these Contest Rules, and will be deemed to have received and understood the Contest Rules by participation in the Contest. The terms of this Contest, as set out in these Contest Rules, are not subject to amendment or counter-offer, except as set out herein.
10. Any dispute relating to the Contest (including, without limitation, a dispute as to whether an entrant has complied with all of the Official Rules and Regulations) shall be resolved by the Contest Sponsor(s) in their sole and absolute discretion. All decisions of the Contest Sponsor(s) shall be final and binding.
11. The Contest Sponsor assumes no responsibility for failure of the internet or the website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the internet or at any website or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the contest.
12. If the identity of an entrant is disputed, the authorized account holder of the e-mail address or phone number submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address, or

the phone number, is considered the authorized account holder. Photo identification must be presented prior to claiming the prize.

13. This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.